

**MIRAI 2.0 Research and Innovation Week 2022**  
**Parallel Scientific Sessions Program, IEAG (as per 17 November)**  
 Venue: Lecture Room No. 5, Shiiki Hall, Kyushu University

Wednesday, 16 November		
JST	CET	
09:00-09:10	01:00-01:10	<b>Opening remarks by IEAG Co-chairs</b> <ul style="list-style-type: none"> <li>- Prof. Shu Takagi (The University of Tokyo)</li> <li>- Prof. Karin Hellerstedt (Jönköping University)</li> </ul>
09:10-10:10	01:10-02:10	<b>Keynote Lectures followed by Q&amp;A (hybrid session)</b> <b>Prof. Alexander Coad, Waseda University - online</b> Lecture title: <i>Entrepreneurship and Innovation in Japan and Europe</i> <a href="https://www.waseda.jp/fcom/wbs/faculty-en/6666">https://www.waseda.jp/fcom/wbs/faculty-en/6666</a> Professor Alex Coad is a Professor at Waseda Business School (Tokyo, Japan), and is interested in the areas of firm-level R&D investment, firm performance, entrepreneurship, and innovation policy. Alex has published over 90 articles in international peer-reviewed journals. According to google-scholar, Alex has over 12'000 citations and an H-index of 49. Alex is an Editor at the journals 'Research Policy' (Financial Times Top 50 list of journals for Business Schools) and 'Small Business Economics'. Previously Alex obtained a PhD from Université Paris 1 Panthéon-Sorbonne and the Sant'Anna School, Pisa, Italy, and held academic positions at the Max Planck Institute (Jena, DE), Aalborg University (Denmark), SPRU (Univ. Sussex, UK), and CENTRUM Graduate Business School (Lima, Peru), and also being an Economic Analyst at the European Commission (IRI group, JRC-IPTS, Sevilla). In December 2016, Alex received the 2016 Nelson Prize at University of California Berkeley. <b>To attend the session digitally, please register for the webinar through the link:</b> <a href="https://us06web.zoom.us/webinar/register/WN_WPiWP6owTTu9Z3cC81oQRA">https://us06web.zoom.us/webinar/register/WN_WPiWP6owTTu9Z3cC81oQRA</a> <b>Moderator: Prof. Mikiko Shimaoka (Waseda University)</b>
10:10-10:30		<b>Coffee break</b>
10:30-12:30	*only on-site	<b>Research presentations related to Entrepreneurial Processes and Entrepreneurship Education</b> Researchers from MIRAI 2.0 universities will present projects or papers that relate to the following topics: <ul style="list-style-type: none"> <li>▪ Entrepreneurship actors, activities, and processes in new ventures or in established firms</li> <li>▪ Entrepreneurship education</li> </ul> <b>Moderators:</b> <ul style="list-style-type: none"> <li>- Prof. Karin Hellerstedt (Jönköping University)</li> <li>- Prof. Mikiko Shimaoka (Waseda University)</li> <li>- Prof. Shu Takagi (The University of Tokyo)</li> <li>- Prof. Wiebke Reim (Luleå University of Technology)</li> </ul>

10:30-10:50		<b>Prof. Emilene Leite (Örebro University)</b> “Sense making and utilisation of university-industry interaction”
10:50-11:10		<b>Prof. Deborah Strumsky (Jönköping University)</b> “Entrepreneurial ecosystems and exogenous shocks”
11:10-11:30		<b>Dr. Arun Madanaguli (Luleå University of Technology)</b> “AI powered circular business model innovation”
11:30-11:50		<b>Prof. Jun Wu (Waseda University)</b> “Blockchain and AI empowered digital twin”
11:50-12:10		<b>Prof. Tomas Blomquist (Umeå University)</b> “Experiences from the first meetings between tech startups and corporates: How do you prepare yourself?”
12:10-12:30		<b>Prof. Kosuke Kaneko (Kyushu University)</b> “The startup ecosystem in Kyushu and Okinawa”
<b>12:30-13:30</b>		<b>Lunch Break</b>
<b>13:30-14:45</b>		<p><b>Drop-in session no.1: how to valorize your research project - 1:1 sessions</b></p> <p>Curious about how to utilize the results from your research? Could your research be implemented outside of academia? Would you like to learn how to do it? After the meeting, you will have a clearer idea of what support is available to you through the Innovation Offices in Sweden and the TLOs in Japan, respectively.</p> <p>Hopefully, you then have gained a better understanding about where your research could create impact and how to take your ideas further.</p> <p>(Open to all researchers from MIRAI's topics)</p> <p><b>Mentors:</b></p> <ul style="list-style-type: none"> <li>- <b>Dr. Malin Graffner Nordberg (Head of Uppsala University Innovation)</b></li> <li>- <b>Ms. Emma Burman (Innovation Adviser and CEO of Linnaeus University Development)</b></li> <li>- <b>Ms. Kaoru Shigeta (Todai TLO, Ltd) – online</b></li> </ul>
<b>14:45-15:00</b>	<b>06:45-07:00</b>	<b>Coffee Break</b>
<b>15:00-17:15</b>	<b>07:00-09:15</b>	<p><b>Startup companies (hybrid session)</b></p> <p>This session consists of four presentations and a panel discussion. In the first part three presenters from our colleagues at MIRAI 2.0 member universities who have succeeded to build up a startup company will be giving presentations on their companies, followed by a presentation by a representative of Ignite Sweden, a non-profit initiative in Sweden that aims to foster innovation by connecting startups to large companies and public organizations. The session will be concluded by a panel discussion joined by the above presenters and other guest speakers. (Open to all researchers from MIRAI's topics)</p> <p>This session will be delivered in a hybrid format. Researchers from both countries will be given the possibility to attend either physically or digitally.</p> <p><b>To attend the session digitally, please register for the webinar through the link:</b>  <a href="https://us06web.zoom.us/webinar/register/WN_x5WU7TYERraORmfAydijpA">https://us06web.zoom.us/webinar/register/WN_x5WU7TYERraORmfAydijpA</a></p>
		1. <u>Presentations by colleagues who succeeded to build up a startup company</u>
15:00-15:20	07:00-07:20	<b>Prof. Shin Yoshizawa, Professor at Tohoku University and CTO of SONIRE</b>

15:20-15:40	07:20-07:40	<b>Therapeutics Inc.</b> <a href="https://www.sonire-therapeutics.com/en/">https://www.sonire-therapeutics.com/en/</a> <b>Prof. Yasuyuki Taki, Professor at Tohoku University and CSO of CogSmart Co., Ltd.</b> - online <a href="https://www.cogsmartglobal.com/?lang=en">https://www.cogsmartglobal.com/?lang=en</a>
15:40-16:00	07:40-08:00	<b>Dr. Mamoun Taher, CEO and founder of Graphmatech AB</b> - online <a href="https://graphmatech.com/">https://graphmatech.com/</a>
		2. <u>Presentation by Ignite Sweden</u>
16:00-16:30	08:00-08:30	<b>Ms. Linn Sidahl, Project Manager Matchmaking, Ignite Sweden</b> - online <a href="https://www.ignitesweden.org/meet-linn-sidahl/">https://www.ignitesweden.org/meet-linn-sidahl/</a>
		3. <u>Panel discussions</u>
16:30-17:15	08:30-09:15	Discussions by the following panelists: - <b>Prof. Shin Yoshizawa</b> - <b>Prof. Yasuyuki Taki</b> - online - <b>Dr. Mamoun Taher</b> - online - <b>Ms. Linn Sidahl</b> - online - <b>Prof. Tomas Blomquist, Professor at Umeå University</b> <b>Moderator: Prof. Shu Takagi (The University of Tokyo)</b>

Thursday, 17 November		
JST	CET	
11:00-12:00		<b>Drop-in session no.2: how to valorize your research project - 1:1 sessions</b> Curious about how to utilize the results from your research? Could your research be implemented outside of academia? Would you like to learn how to do it? After the meeting, you will have a clearer idea of what support is available to you through the Innovation Offices in Sweden and the TLOs in Japan, respectively. Hopefully, you then have gained a better understanding about where your research could create impact and how to take your ideas further. (Open to all researchers from MIRAI's topics) <b>Mentors:</b> <ul style="list-style-type: none"> <li>- <b>Dr. Malin Graffner Nordberg (Head of Uppsala University Innovation)</b></li> <li>- <b>Ms. Emma Burman (Innovation Adviser and CEO of Linnaeus University Development)</b></li> <li>- <b>Dr. Yoichi Aizawa (Manager, IP and Research Collaboration Support Section, Research Innovation Center, Waseda University)</b></li> <li>- <b>Ms. Junko Komura (Todai TLO, Ltd) – online</b></li> </ul>
12:00-13:00		<b>Lunch Break</b>
13:00-15:00	*only on-site	<b>Research presentations related to Entrepreneurial Processes and Entrepreneurship Education</b> Researchers from MIRAI 2.0 universities will present projects or papers that relate to the

		<p>following topics:</p> <ul style="list-style-type: none"> <li>• Entrepreneurship actors, activities, and processes in new ventures or in established firms</li> <li>• Entrepreneurship education</li> </ul> <p><b>Moderators:</b></p> <ul style="list-style-type: none"> <li>- <b>Prof. Karin Hellerstedt (Jönköping University)</b></li> <li>- <b>Prof. Mikiko Shimaoka (Waseda University)</b></li> <li>- <b>Prof. Shu Takagi (The University of Tokyo)</b></li> <li>- <b>Prof. Wiebke Reim (Lulea University of Technology)</b></li> </ul>
13:00-13:20		<p><b>Prof. Magnus Hansson (Örebro University)</b></p> <p>“How teachers can become more innovative in entrepreneurship education”</p>
13:20-13:40		<p><b>Prof. Nergui Enkhzaya (Kyushu University)</b></p> <p>“Entrepreneurship education and students’ entrepreneurial intentions”</p>
13:40-14:00		<p><b>Prof. Thomas Cyron (Jönköping University)</b></p> <p>“Contextual differences in entrepreneurial (education) processes”</p>
14:00-14:20		<p><b>Prof. Agatha Kapturkiewicz (Sophia University)</b></p> <p>“Varieties of entrepreneurial ecosystems”</p>
14:20-14:40		<p><b>Prof. Wiebke Reim (Luleå University of Technology)</b></p> <p>“Circular business model development strategies: A business ecosystem analysis”</p>
14:40-15:00		<p><b>Prof. Mohammad Eslami (Jönköping University)</b></p> <p>“The impact of AI in organizational knowledge collaboration”</p>
<b>15:00-15:30</b>		<b>Coffee break</b>
<b>15:30-17:00</b>	<b>07:30-09:00</b>	<p><b>Seminar on Intellectual Property (hybrid session)</b></p> <p>This event aims to describe and compare the Japanese and Swedish systems concerning the intellectual property and to have an open discussion on the topic.</p> <p>Relevant speakers have been invited for this session both from the Swedish and Japanese sides. (Open to all researchers from MIRAI’s topics)</p> <p>This session will be delivered in a hybrid format. Researchers from both countries will be given the possibility to attend either physically or digitally.</p> <p><b>To attend the session digitally, please register for the webinar through the link:</b></p> <p><a href="https://us06web.zoom.us/webinar/register/WN_biaA0lfxQfe4CXsdrJ836g">https://us06web.zoom.us/webinar/register/WN_biaA0lfxQfe4CXsdrJ836g</a></p>
15:30-15:50	07:30-07:50	<p><b>Dr. Takeshi Akatsu, Ph.D., and Partner of Open Frontier Intellectual Property Firm</b></p> <p>Lecture title: <i>To Create More Valuable IP from Academia</i></p>
15:50-16:10	07:50-08:10	<p><b>Ms. Olivia Tolan, IP advisor Uppsala University Innovation – online</b></p> <p>Lecture title: <i>Maximise research impact with IP</i></p>
16:10-16:30	08:10-08:30	<p><b>Dr. Yoichi Aizawa, Ph.D., and Manager, IP and Research Collaboration Support Section, Research Innovation Center, Waseda University</b></p> <p>Lecture title: <i>How Intellectual Properties are Managed and Transferred to Industries at Waseda University</i></p>
16:30-16:40	08:30-08:40	Self-introduction and a short lecture by <b>Mr. Kenichi Inaho, Management Professor,</b>

16:40-16:50	08:40-08:50	<b>Principal Research Administrator, Tohoku University</b> Self-introduction and a short lecture on searching for technical information in patent databases by <b>Dr. Sara Petersson, Patent Information Specialist at Uppsala University</b> <b>Innovation – online</b>
16:50-17:00	08:50-09:00	Q&A sessions (for all the presenters)
<b>17:00</b>	<b>09:00</b>	<b>Closing of the Parallel Scientific Sessions</b>

Friday, 18 November	
JST	*only on-site
<b>09:30-11:00</b>	<b>IEAG &amp; TEGs Collaborative Event</b> <b>Moderators:</b> - <b>Prof. Shu Takagi (The University of Tokyo)</b> - <b>Prof. Karin Hellerstedt (Jönköping University)</b>
1. <u>Presentations by TEG representatives</u> Theme: “What entrepreneurship and innovation means for each TEG and how it is relevant for their field”	
09:30-09:45	TEG- Ageing: <b>Prof. Anna Sandgren, Linnaeus University</b> <b>Prof. Yoshihisa Hirakawa, Nagoya University</b> “What is an innovative and entrepreneurial perspective on ageing?”
09:45-10:00	TEG-AI: <b>Prof. Danilo Vasconcellos Vargas, Kyushu University</b> “The AI Age”
10:00-10:15	TEG-Sustainability: <b>Prof. Jan Pettersson, Gothenburg University</b> “Towards a sustainable society: A Swedish-Japanese perspective and opportunities for MIRAI”
10:15-10:30	TEG-Materials Science: <b>Prof. Andrew Chapman, Kyushu University</b> “Achieving a sustainable transition: Energy system design, consumer behavior and innovation”
2. <u>Panel discussions</u>	
10:30-11:00	Discussions by the presenters: - <b>Prof. Anna Sandgren, Linnaeus University</b> - <b>Prof. Yoshihisa Hirakawa, Nagoya University</b> - <b>Prof. Danilo Vasconcellos Varga, Kyushu University</b> - <b>Prof. Jan Pettersson, Gothenburg University</b> - <b>Prof. Andrew Chapman, Kyushu University</b>